The 10 Backup & Archiving Data Myths

Yunatech IT Support

Businesses want to protect their sensitive data, but some treat backup & archiving as an afterthought. Why? One key reason is that the internet is awash in misinformation These myths need to be busted so that businesses can fully protect themselves.

Here are the big 10 misconceptions about backup & archiving-debunked.

Microsoft 365 already backup & archive

#1

FALSE: Microsoft 365 only saves deleted emails & files in the recycle bin for up to 90 days. solutions/providers do not assure full recovery of your data in case of user error, data corruption, or ransomware threats. Microsoft recommends keeping third-party backups of your data (Microsoft Services Agreement Section 6b).

Yunatech Backup Suite's Solution: Yunatech Backup Suite's Microsoft 365 solutions protect your data in the cloud with no automatic deletion dates & restore any file on dem&.

#2

Yunatech Backup Suite's Solution: Yunatech Backup Suite's solutions are affordable, simple, have no hidden fees & offer additional value as a one-vendor solution for backup & archiving - for the price of a cup of coffee per month!

Backup & archiving are too expensive

FALSE: The right solutions can offer non-disruptive data protection for a few dollars per seat per month. Data breaches cost companies $4.61M on average (a 10% YoY growth), hugely outweighing the expenses needed to ensure data security

Cloud backup is unsafe

#3

FALSE: This belief is fostered by some solutions' lack of visibility. Unlike storing data in a local server on-site, disruptions at the local level do not cause issues with your cloud-based data. Find a backup & archiving solution that provides military-grade encryption & servers specifically designed for large-scale, secure storage of your data.

Yunatech Backup Suite's Solution: The Yunatech Backup Suite is born in the cloud & provides military-grade encryption for your data both in transit & at rest.

#4

Yunatech Backup Suite's Solution: In today's world of rampant cyber threats & accidental deletion, Yunatech Backup Suite simplifies data protection so you can focus on delivering what your business does best, providing value & growth.

Backup & archiving solutions are too difficult to use

FALSE: This notion stems from particular backup systems/solutions that require administrators to download & install an agent as a precondition for the software to work. However, certain providers have easier, more user-friendly systems. They allow customers to quickly set up their own backup automation system, coupled with one-click restore options that make backup & archiving as painless as possible.

Only regulated businesses need it

#5

FALSE: Non-regulated businesses find value in data backup & archiving. Here are some use cases:

- Audits often require businesses to provide full & accurate data records that go back at least 6 years (e.g., IRS, SEC).
- Lawsuits or regulator investigations may require Microsoft 365 data to be put on legal hold so that it cannot be altered or deleted.
- Fast universal search tools that are found in archiving systems can speed up search queries across solutions in one click.

Yunatech Backup Suite's Solution: Yunatech Backup Suite can provide a smple audit trail of all data movement to fit all business needs

#6

Yunatech Backup Suite's Solution: The Yunaetch Backup Suite's backup & archiving solutions act as insurance to keep your business running & ensure compliance with industry regulations & privacy laws.

Backup & archiving are over-hyped & not essential

FALSE: Companies lose $4.61M on average because of data breaches. Compare that to a few dollars a month for a comprehensive backup & archiving solution & you'll realize how essential it is. Many businesses-some still existing, others closed down-realized this the hard way.

All backup & archiving solutions are the same

#7

FALSE: Instead, here are the facts:

- Many solutions in the market are clunky, with poor UX design.
- Not all are born in the cloud; a lot of these solutions need to be downloaded as an agent to work.
- Backup & archiving are two different things, & most vendors don't offer them together.
- Many solutions are sold as modules, which can be very costly.
- Only a few backup & archiving solutions offer insights & analytics based on the data that is stored &/or archived.
- Moreover, most solutions do not back up everything, such as calendars, & tasks, among others

Yunatech Backup Suite's Solution: Yunatech Backup Suite's Backup & Archiving solutions check every box!

#8

Yunatech Backup Suite's Solution: Yunatech Backup Suite has no hidden fees. This includes no ingress & egress fees & unlimited storage!

You need to pay to get your data back

FALSE: There are solutions that don't take your data hostage. Important advice: when choosing the right solution, clarify with your provider if they will charge you to get your data back when you decide to move on to another solution or service.

Backup & archiving solutions are slow

#9

FALSE: Only if they're inefficient. Sophisticated backup & archiving solutions exist that actually prioritize backing up recently updated or added files to speed up the entire process. This expedites the process & ensures your data is fully secured & backed up.

Yunatech Backup Suite's Solution: Yunatech Backup Suite's solution provides incremental backups, meaning it finds & backs up only changed files resulting in fast backup time with minimized storage.

#10

Yunatech Backup Suite's Solution: Yunatech Backup Suite's Email Archiving provides a host of compliance tools, lightning-fast search, & includes our Insights Business Intelligence tool that transforms stagnant, archived data into actionable business intelligence.

Backup & archiving tools are just that– they backup, & they archive

FALSE: While most solutions can be limited in terms of what they can do, certain tools have features that go beyond backup & archiving. Some solutions provide advanced features like:

- eDiscovery & journaling options
- Fast search capabilities
- Business insights & analytics from your stored & archived data

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In conclusion, these backup & archiving myths can be dangerous. They may affect your decision-making process negatively & hurt your business if they're not addressed or debunked. By dispelling these myths, you are in a much better position to protect your business.

The **Yunatech Backup Suite**, powered by Dropsuite specialises in helping various companies keep business-critical data safe, secure & protected. Our custom cloud-based backup & archiving solutions efficiently backup, store, preserve, & easily restore data at a moment's notice.

Yunatech Backup Suite's secure, scalable, & easy-to-use backup & recovery tools not only provide business compliance; they also enable business continuity.

Easily set up your very own automated backup &/or archiving system, even with a minimal IT budget.
Yunatech's Backup Suite's industry-leading backup & recovery solutions (powered by Yunatech Backup Suite) are available at a very low cost-per-seat license, coupled with military-grade encryption that ensures data security both in transit & at rest.

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